



## Employment Opportunity Announcement

**Position:** President and CEO for the preeminent association of California community safety net hospitals, Private Essential Access Community Hospitals, Inc. (PEACH)

**Application Submission:**

Please submit resumes with letters of interest and salary requirements to:

[PEACH\\_CEO\\_Recruitment@peachinc.org](mailto:PEACH_CEO_Recruitment@peachinc.org)

Desired date of hire: Before January 1, 2020.

**NO PHONE CALLS OR AGENCIES PLEASE**

### About PEACH

Headquartered in Sacramento, California, Private Essential Access Community Hospitals, Inc. (PEACH) is the preeminent statewide association representing California's community safety net hospitals that are dedicated to serving their mostly low-income and senior communities. Statewide, community safety net hospitals provide an average of 89 percent of their care to Medicaid and/or Medicare beneficiaries and the uninsured. As a leading health care advocacy organization in California with a prominent presence in Washington, D.C., the dues-supported hospital association meets the needs of its member hospitals through public policy development and advocacy at the state and federal levels. PEACH works on the policy issues that matter most to these safety net hospitals including adequate reimbursement for health care services (particularly through public programs such as Medicare, Medicaid and Covered California) that enable these hospitals to provide the full array of high quality, high-value medical services to their entire communities; optimal Medicaid eligibility for the full continuum of health care services; policies that move towards affordable universal coverage and better population health; access to physical and behavioral health care services; delivery system innovation; addressing social determinants of health; and workforce development. PEACH's core mission is to support legislation and policies that promote an optimally healthy society through choice and access to high-value, culturally appropriate health care in the right setting, regardless of ability to pay. Please visit [www.peachinc.org](http://www.peachinc.org) for additional information.

**Role Summary (Inclusive of, but not limited to):**

- Develop strong interpersonal relationships with the PEACH Board of Directors and support Board administration, operations, member recruitment and retention by advising, informing and seeking consensus by members.
- Under the direction of the Board of Directors, oversee all aspects of PEACH's government affairs activities, including legislative (state and federal), regulatory, ballot questions and litigation, as appropriate. In collaboration with the Board of Directors and staff/consultant team, develop PEACH's positions and strategy on a diverse array of health-related issues and successful execution of those strategies.

- Ensure that PEACH is an effective, non-partisan and respected voice for California's community safety net hospitals with public policy leaders, staff and stakeholders, in both Sacramento and Washington, D.C.; Lead both Sacramento- and Washington D.C.- based PEACH teams of public policy advisors, contract lobbyists and communications specialists to accomplish the above.
- Prepare the agenda and support the Executive Officers in conducting monthly Board of Directors meetings with reportable advice, information and actions by all PEACH consultants and staff.
- Lead the annual PEACH strategic planning process to ensure the mission of PEACH is positioned for realization of all long- and short-term goals and objectives of the organization in the areas of public policy delivery, internal and external operations, human and financial resource management, external education, representation and engagement, and member satisfaction. Actively engage in the critical long-term goal of representing the diverse socio-demographics and health care needs of all Californians, especially the medically vulnerable and medically underserved populations served by community safety net hospitals.
- Lead membership in legislative/regulatory action programs to be held in Washington, D.C. and Sacramento annually and as often as needed.
- Recruit and retain talent, manage performance, compensation and the development of all organizational objectives.
- Participate personally and oversee the PEACH Communications Director in communicating all PEACH public policy efforts with the PEACH Board of Directors, members, and member prospects, government officials, community leaders, and the media. (The nature of Board communication is four-way: soliciting critical information from the membership to help shape PEACH's positions and strategy, and engaging the membership to conduct outreach to and engagement with state and federal policy makers including local community leaders as well as state legislative, congressional and administration officials.)
- Create, lead and support organizational alliances that advance the public policy agenda of California's community safety net hospitals.
- Under the guidance of the PEACH Articles of Incorporation and Bylaws and in conjunction with the PEACH Board of Directors, develop and execute a comprehensive and successful strategy for membership retention and recruitment.
- Lead all PEACH staff/consultant team members to accomplish public policy, communications and education goals and objectives.
- Direct and oversee the work of the PEACH Executive Assistant and Office Manager to ensure the organization's headquarters office in Sacramento is managed properly and that Board meetings, minutes and events are well planned, recorded and executed.
- Develop and oversee the efficient daily management of the organization's annual budget, and ensure the execution of accurate monthly financial reports are prepared by the PEACH outside CPA firm, delivered to the PEACH Secretary-Treasurer and approved by the PEACH Board of Directors.
- Oversee and participate in the preparation of PEACH annual tax filings and financial performance audit as conducted by the PEACH outside tax accountants and auditors.
- Ensure that all pertinent PEACH affiliated staff and consultants are reporting state lobbying activity accurately and within the quarterly and annual timelines as set forth by the Fair Political Practices Commission.
- Support the Board's annual evaluation of the benefit and incentive package of the CEO.

### Ideal Candidate Profile:

- Bachelor's degree required.
- Minimum of 10 years of directly related experience with deep expertise in public policy development or administration and advocacy. Extensive experience working effectively and collaboratively with state and/or federal legislative and executive branches. Possesses a thorough knowledge of the legislative and regulatory processes.
- Capable of grasping and articulating complex funding formulae to advance optimal payment policies.
- Prior leadership experience managing or successfully working in a team-based department of employees is required.
- Possesses sterling integrity in his/her approach to decision-making and managing finances.
- Naturally connects and builds strong relationships with others, demonstrating strong emotional intelligence and an ability to communicate clearly, persuasively, and diplomatically. Advanced verbal, written and presentation abilities.
- Demonstrated ability to develop cooperative and effective relationships with such strategic partners as payers, health plans, beneficiaries, other stakeholders, and the media.
- Ability to recruit, develop and motivate membership, as well as top talent.
- Celebrates and embraces diversity, delegates effectively, and manages performance with precision.
- Fluent in the use of all types of media outlets, including social media, to communicate messages to a diverse audience.
- Excellent research skills.
- Possesses the ability to persevere in the face of challenges and exhibit a steadfast resolve and relentless commitment to winning the day on behalf of California's community safety net hospitals and their communities.

*Candidate is not required to be or to become a registered lobbyist.*

*EOE*

**Job Type:** Full-time

**Location:** Sacramento, CA

**Competitive salary, incentive compensation plan and benefits commensurate with individual's experience and expertise.**